Colligan Challenge First Round Entry Form (2014/2015:
Submission due: Dec. 2nd, 2014
3-4 page single .PDF document

1. Name of product:

2. Group members names (first, last):

3. Abstract (50 word max):
   - In 50 words or less, deliver a description of your product / interface concept

4. Expanded Problem Statement (200 word max):
   - Consider including end user problems, market related data, and / or other competitive products

5. Expanded Solution Statement (200 word max):
   - Describe how your new design concept addresses the problem in a unique or meaningful way. Articulate how this would be presented to the end user – what is the system (i.e. iPad app, mobile web, etc.)

6. User Interface Description (visual / images):
   - Compile relevant screen captures or UI Comps of your user interface design that highlight both the basic functionality of the design as well as the unique elements that make it different.

7. Hardware platform (100 word max description):
   - Does your concept require a new hardware platform unique to realizing your design – if so, briefly describe it here. If it uses an existing platform type that state what that type is here.

8. Hardware platform (visual / images):
   - If you concept envisions a new hardware platform (question #7), please insert a few images of this hardware concept here.